



Sveaverken



MOOCOLLAR BREE

Healthy Herds, Happy Farmers



98%

Heat detection accuracy



24/7

Behavior monitoring



Data-enabled
decision making



Group
management



1 km

Gateway coverage



5+ years
Battery life



Easy installation
and deployment



Data
at your fingertips



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CORE ADVANTAGE

Stress-free Heat Management

- The MooCollar Bree gives you 98% certainty by monitoring the herd's activity levels, feeding and rumination patterns. Get updates every 2 hours, so you know exactly when the breeding cycle begins.

Better Decision Making, Backed by Science

- Track, visualize, and manage health data on your herd including estrous cycles, pregnancy check-ups, and diseases on the MooConnect cloud platform. Generate and export a comprehensive report whenever you need a quick status check on your herd.

Stay Connected Far and Wide

- Keep tabs on 500 collared cows at the same time using the gateway, which has a 1 km range. Get real-time data on how your cows are feeding and moving around.

Easy Installation and Deployment

- Tap into your herd health data in three simple steps: 1. Set up the gateway, 2. Put the collars onto your cows, and 3. Register the herd.

24/7 Behavior Monitoring

- Receive immediate notifications when the herd behave abnormally or display any sign of illness. Attend to cows and intervene with treatment in time to minimize losses with science-based insights.

Multi-dimensional Group Management

- Elevate your pasture's efficiency and profit with data-driven guidance. MooCollar Bree and MooConnect let you analyze rumination, feeding, and stress patterns in each cow. These insights drive expert recommendations on grouping, feeding, and stress alleviation.

Durable and Reliable

- The MooCollar Bree will last you over 5 years, which is more than enough to cover your herd's productive lifespan. The Bree's ultra-durable webbing keeps it working even if the cows are rough with it.

Data at Your Fingertips

- Checking in on your herd is as easy as checking the weather app. Log into the MooConnect platform on your phone or computer anytime, anywhere, as long as you're connected to the internet.



SPECIFICATIONS

Model	MooCollar Bree	Identification	NFC
Battery Life	5+ years	Ribbon Material	Nylon
Communication Mode	Lora	Ribbon Length	1.45 m
Frequency Band	470/868/923 MHz	IP Rating	IP67
Communication Distance	≥1 km	Working temperature	-20°C to 65°C
Communication Frequency	2 h	Storage temperature	-40°C to 85°C